

	Total Estimated Expenses	CanExport Contribution (50%)	CDA Contribution (50%)	Canadian Company Contribution (50%)	In-bound Company Contribution (50%)	NELSAP/WB Contribution (50%)
Package 1 Activity 1 - ICOLD INDIA - September 27 to October 3 2024	\$ 178 740,00	\$ 89 370,00	\$ 11 486,15	\$ 77 883,85		
Package 2 - INCA - Puerto Rico May 21-24 2024	\$ 37 280,00	\$ 18 640,00	\$ 6 448,00	\$ 12 192,00		
Package 3 - MINING EVENT - TAILINGS CHILE - June 12-14 2024	\$ 42 900,00	\$ 21 450,00	\$ 5 775,00	\$ 15 675,00		
Package 4 - CDA Conference NIAGARA FALLS September 22-25 2024	\$ 147 000,00	\$ 73 500,00	\$ 1 000,00		\$ 72 500,00	\$ -
Package 5 - Activity 1 - Delivery of in-person/virtual presentations/workshops	\$ 40 150,00	\$ 20 075,00				\$ 20 075,00
Package 5 - Activity 2 - Translation of Marketing Materials	\$ 17 000,00	\$ 8 500,00	\$ 8 500,00			
Package 5 - Activity 3 - Marketing materials	\$ 1 500,00	\$ 750,00	\$ 750,00			
TOTAL APPLICATION (April 1st 2024 to March 31 2025)	\$ 464 570,00	\$ 232 285,00	\$ 33 959,15	\$ 105 750,85	\$ 72 500,00	\$ 20 075,00
TOTAL APPLICATION 2023-2024	\$ 348 550,00	\$ 174 275,00	\$ 36 909,09	\$ 78 215,91	\$ 43 500,00	\$ 16 650,00

Key Dates for the 2024-25 Application Process

Launch: November 28, 2023

Submission Deadline for Application: January 9, 2024 at noon / 12:00 p.m. EST

\$ 12 223,00 in CDA 2023-24 Fiscal Year
\$ 21 736,15 in CDA 2024-25 Fiscal Year

Applicants are encouraged to propose activities that align with [Canada's Indo-Pacific Strategy](#).

* The Indo-Pacific comprises 40 countries and economies: Australia, Bangladesh, Bhutan, Brunei, Cambodia, Democratic People's Republic of Korea (DPRK), India, Indonesia, Japan, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, New Zealand, the Pacific Island Countries (14), Pakistan, People's Republic of China (PRC), the Philippines, Republic of Korea (ROK), Singapore, Sri Lanka, Taiwan, Thailand, Timor Leste, and Vietnam.

- Notes:
- Maximum threshold/ask of \$250,000 per application
 - Applicants must seek a minimum of \$20,000 in funding, and may seek a maximum of \$250,000.
 - CanExport Associations' will reimburse up to 50% of eligible expenditures. The approved applicant's share must be at least 50%, which must come from financial resources generated from private revenues.
 - Applicants can propose up to five packages and can seek a maximum of \$100,000 in assistance per Package. (Packages are groupings of activities that are related/complementary.)
 - Within the maximum of \$250,000 CanExport Associations contribution, the maximum amount available to the applicant for assistance to companies is \$150,000.
 - Within the maximum of \$250,000 contribution, there is no maximum amount allowable for incoming buyers missions

Package 1: Marketing at Intl Events of Dam Industry

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Number of Canadian Companies

		Total Estimated Expenses	Actual Expenses	CanExport Contribution (50%)	CDA Contribution (50%)	Company Contribution (50%)
Package 1 Activity 1 - ICOLD INDIA - September 27 to October 3 2024						
Airfare association	2 people @ \$3000	\$ 6 000,00		\$ 3 000,00	\$ 3 000,00	
Per-diem Association	2 people @ \$400 x 9 d	\$ 7 200,00		\$ 3 600,00	\$ 3 600,00	
Taxi-bus-car Association	2 people @ \$300	\$ 600,00		\$ 300,00	\$ 300,00	
Registration Association	1 person (assume 1 free with booth)	\$ 2 100,00		\$ 1 050,00	\$ 1 050,00	
Visa Association	2 people @ \$150	\$ 300,00		\$ 150,00	\$ 150,00	
Booth Fees	Canada Pavilion	\$ 47 040,00		\$ 23 520,00	\$ 1 809,23	\$ 21 710,77
Equipment Fee	For Booth	\$ 2 000,00		\$ 1 000,00	\$ 76,92	\$ 923,08
Shipping	Ship booth and materials	\$ 2 000,00		\$ 1 000,00	\$ 1 000,00	
Workshop	In-person speaker @ 1,400/d for 0.5 day	\$ 700,00		\$ 350,00		\$ 350,00
Airfare Cdn Company	12 people @ \$3000	\$ 36 000,00		\$ 18 000,00		\$ 18 000,00
Per-diem Cnd Company	12 people @ \$400 x 9 d	\$ 43 200,00		\$ 21 600,00		\$ 21 600,00
Taxi-bus-car Cnd Company	12 people @ \$300	\$ 3 600,00		\$ 1 800,00		\$ 1 800,00
Registration Company	12 people @ \$2100	\$ 25 200,00		\$ 12 600,00		\$ 12 600,00
Visa Company	12 people @ \$150	\$ 1 800,00		\$ 900,00		\$ 900,00
Printing	Promotional material	\$ 1 000,00		\$ 500,00	\$ 500,00	
TOTALS ACTIVITY		\$ 178 740,00		\$ 89 370,00	\$ 11 486,15	\$ 77 883,85

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Number of Canadian Companies

		Total Estimated Expenses		CanExport Contribution (50%)	CDA Contribution (50%)	Company Contribution (50%)
Package 2 - INCA - Puerto Rico May 21-24 2024						
Airfare association	2 people @ \$1500	\$ 3 000,00		\$ 1 500,00	\$ 1 500,00	
Per-diem Association	2 people @ \$400 x 5 d	\$ 4 000,00		\$ 2 000,00	\$ 2 000,00	
Taxi-bus-car Association	2 people @ \$300	\$ 600,00		\$ 300,00	\$ 300,00	
Registration Association	1 person (assume 1 free with booth)	\$ 1 000,00		\$ 500,00	\$ 500,00	
Visa Association	none required	\$ -		\$ -	\$ -	
Booth Fees	5 tables @ 800USD for Canada Pavilion	\$ 4 480,00		\$ 2 240,00	\$ 448,00	\$ 1 792,00
Equipment Fee	For Booth	\$ 2 000,00		\$ 1 000,00	\$ 200,00	\$ 800,00
Shipping	Ship booth, equip. and materials	\$ 2 000,00		\$ 1 000,00	\$ 1 000,00	
Airfare Cdn Company	4 people @ \$1500	\$ 6 000,00		\$ 3 000,00		\$ 3 000,00
Per-diem Cnd Company	4 people @ \$400 x 5 d	\$ 8 000,00		\$ 4 000,00		\$ 4 000,00
Taxi-bus-car Cnd Company	4 people @ \$300	\$ 1 200,00		\$ 600,00		\$ 600,00
Registration Company	4 people @ \$1000	\$ 4 000,00		\$ 2 000,00		\$ 2 000,00
Visa Company	none required	\$ -		\$ -		\$ -
Printing	Promotional material	\$ 1 000,00		\$ 500,00	\$ 500,00	
TOTALS ACTIVITY		\$ 37 280,00	\$ -	\$ 18 640,00	\$ 6 448,00	\$ 12 192,00

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Number of Canadian Companies

		Total Estimated Expenses		CanExport Contribution (50%)	CDA Contribution (50%)	Support to Companies (50%)
Package 3 - MINING EVENT - TAILINGS CHILE - June 12-14 2024						
Airfare association	1 people @ \$2000	\$ 2 000,00		\$ 1 000,00	\$ 1 000,00	
Per-diem Association	1 people @ \$400 x 5d	\$ 2 000,00		\$ 1 000,00	\$ 1 000,00	
Taxi-bus-car Association	1 people @ \$300	\$ 300,00		\$ 150,00	\$ 150,00	
Registration Association	1 people (assume 1 free with booth)	\$ -		\$ -	\$ -	
Visa Association	none required	\$ -		\$ -	\$ -	
Booth Fees	Canada Pavilion - Booth	\$ 15 000,00		\$ 7 500,00	\$ 1 875,00	\$ 5 625,00
Equipment Fee	For Booth	\$ 2 000,00		\$ 1 000,00	\$ 250,00	\$ 750,00
Shipping	Ship booth, equip. and materials	\$ 2 000,00		\$ 1 000,00	\$ 1 000,00	
Airfare Cdn Company	3 people @ \$2000	\$ 6 000,00		\$ 3 000,00		\$ 3 000,00
Per-diem Cnd Company	3 people @ \$400 x 5 d	\$ 6 000,00		\$ 3 000,00		\$ 3 000,00
Taxi-bus-car Cnd Company	3 people @ \$300	\$ 900,00		\$ 450,00		\$ 450,00
Registration Company	3 people @ 1250 USD	\$ 5 250,00		\$ 2 625,00		\$ 2 625,00
Visa Company	3 people @ \$150	\$ 450,00		\$ 225,00		\$ 225,00
Printing	Promotional material	\$ 1 000,00		\$ 500,00	\$ 500,00	
TOTALS ACTIVITY		\$ 42 900,00		\$ 21 450,00	\$ 5 775,00	\$ 15 675,00

TOTAL 3 PACKAGES		\$ 258 920,00		\$ 129 460,00	\$ 23 709,15	\$ 105 750,85
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Package 4: In-Bound Trade Mission - NIAGARA FALLS September 22-25 2024

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Number of in-bound participants

		Total Estimated Expenses	CanExport Contribution (50%)	CDA Contribution (50%)	In-bound participants Contribution (50%)
Package 4 - CDA Conference NIAGARA FALLS September 22-25 2024					
Airfare: Incoming	20 people @ \$4,000	\$ 80 000,00	\$ 40 000,00		\$ 40 000,00
Per-diem : Incoming	20 people @ \$400 x 7 d	\$ 56 000,00	\$ 28 000,00		\$ 28 000,00
Taxi-bus-car: Incoming	20 people @ \$300	\$ 6 000,00	\$ 3 000,00		\$ 3 000,00
VISA: Incoming	20 people @ \$150	\$ 3 000,00	\$ 1 500,00		\$ 1 500,00
Room fee	Orientation and networking event	\$ 1 000,00	\$ 500,00	\$ 500,00	
Audio Visual Equipment for	Orientation and networking event	\$ 1 000,00	\$ 500,00	\$ 500,00	
TOTAL PACKAGE		TOTALS: \$ 147 000,00	\$ 73 500,00	\$ 1 000,00	\$ 72 500,00

Package 5: Marketing Materials for Virtual and Hybrid Trade shows and Conferences

		Total Estimated Expenses	CanExport Contribution (50%)	NELSAP/WB Contribution (50%)
Package 5 - Activity 1 - Delivery of in-person/virtual presentations/workshops				
Speaker Fees	In-person speaker @ 1,400/d for 6 days plus expenses	\$ 15 250,00	\$ 7 625,00	\$ 7 625,00
Speaker Fees	In-person speaker @ 1,400/d for 6 days plus expenses	\$ 15 250,00	\$ 7 625,00	\$ 7 625,00
Speaker Fees	Virtual speaker @ \$1,400/d for 2 days	\$ 2 800,00	\$ 1 400,00	\$ 1 400,00
Flight	CDA rep	\$ 4 000,00	\$ 2 000,00	\$ 2 000,00
Taxis/bus	CDA rep	\$ 300,00	\$ 150,00	\$ 150,00
Visa	CDA rep	\$ 150,00	\$ 75,00	\$ 75,00
Per diem	CDA rep - 6days @ \$400/day	\$ 2 400,00	\$ 1 200,00	\$ 1 200,00
TOTAL ACTIVITY		\$ 40 150,00	\$ 20 075,00	\$ 20 075,00
Package 5 - Activity 2 - Translation of Marketing Materials				
		CDA Contribution		
Translation	Translation to Spanish	\$ 4 000,00	\$ 2 000,00	\$ 2 000,00
Translation	Translation to French	\$ 4 000,00	\$ 2 000,00	\$ 2 000,00
Design	Design/layout Spanish	\$ 2 500,00	\$ 1 250,00	\$ 1 250,00
Design	Design/layout French	\$ 2 500,00	\$ 1 250,00	\$ 1 250,00
Editing	Proofing and editing SP	\$ 2 000,00	\$ 1 000,00	\$ 1 000,00
Editing	Proofing and editing FR	\$ 2 000,00	\$ 1 000,00	\$ 1 000,00
TOTAL ACTIVITY		\$ 17 000,00	\$ 8 500,00	\$ 8 500,00
Package 5 - Activity 3 - Marketing materials				
		CDA Contribution		
Design	EN flyer or virtual	\$ 400,00	\$ 200,00	\$ 200,00
Design	SP/FR flyer or virtual	\$ 400,00	\$ 200,00	\$ 200,00
Translation	SP flyer	\$ 250,00	\$ 125,00	\$ 125,00
Translation	FR flyer	\$ 250,00	\$ 125,00	\$ 125,00
Editing	Proofing and editing FR/SP	\$ 200,00	\$ 100,00	\$ 100,00
TOTAL ACTIVITY		\$ 1 500,00	\$ 750,00	\$ 750,00
TOTAL PACKAGE		\$ 58 650,00	\$ 29 325,00	\$ 29 325,00

FOR BOARD APPROVAL